

## Press Release

### **PRAN Launches Youth Skill Training Programme with Support from Groundswell International**

**Gaya Ji (Bihar)**

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PRAN has initiated a **Youth Skill Training Programme** aimed at empowering young individuals in the **15–35 age group** with market-relevant digital skills. The programme is being implemented with the support of Groundswell International as part of efforts to strengthen sustainable livelihood opportunities for rural youth.

The training focuses on **camera handling and video editing**, providing participants with hands-on learning and practical exposure to digital media skills. The first day of the training was conducted successfully, with active participation and enthusiasm from the trainees.

The initiative seeks to create pathways for **self-employment and income generation**, enabling youth to utilize digital tools and skills in emerging sectors. By equipping participants with relevant competencies, the programme aims to enhance employability and support long-term economic independence.

Through such initiatives, PRAN continues its commitment to fostering **skill development, innovation, and livelihood promotion** at the grassroots level, ensuring that rural youth are prepared to meet the demands of a rapidly evolving digital economy.

**Issued by:**  
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## Training Photographs

